

DK-PERSONALIZATION: PUBLISHING NETWORK STATISTICS WITH PERSON- ALIZED DIFFERENTIAL PRIVACY

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INTRODUCTION

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- However, given the **private** nature of data about individuals stored in networks, releasing network data raises **privacy concerns**, thereby requiring privacy-preserving mechanisms.
- The **current focus** of privacy is around **differential privacy (DP)**. However, a uniform privacy level (i.e., ϵ^1) is assigned to each individual while guaranteeing DP, which may over or under protect individuals.

¹Smaller value of ϵ implies a stronger privacy guarantee.

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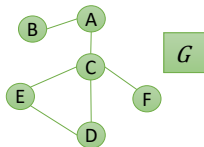
- **Aim:** To publish higher-order network statics such as **degree distribution**, and **joint degree distribution**, under **(edge or node) PDP**.
- **Key Challenges:**
 - ▶ Each individual (node) has its own **privacy preference** whereas each data point in **data distribution** reflects information about more than one node.
 - ▶ Network data is highly **sensitive** to structural changes under DP.

PROBLEM FORMULATION

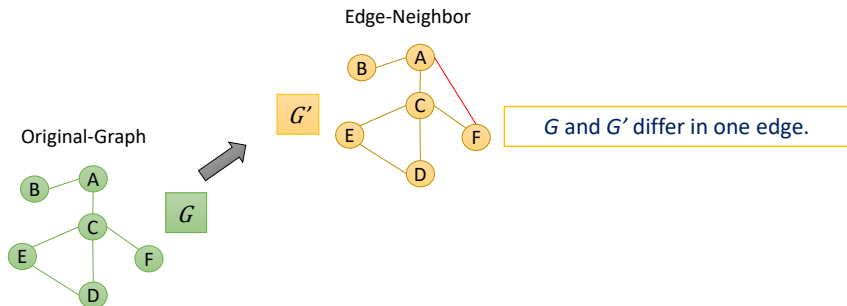
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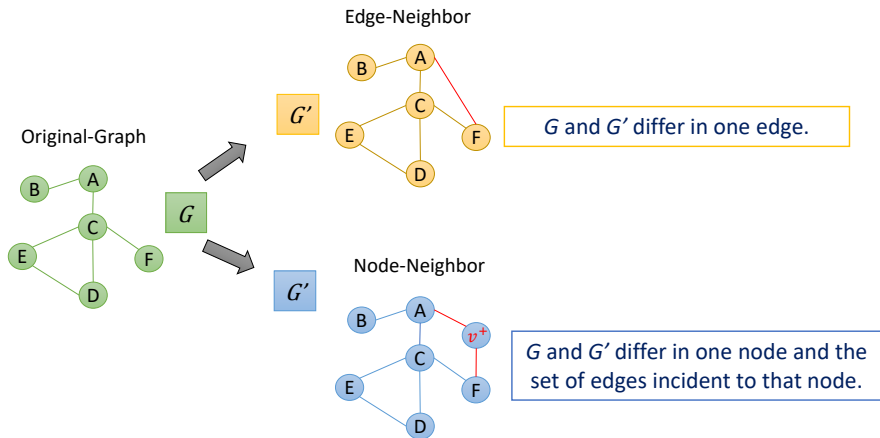
Original-Graph



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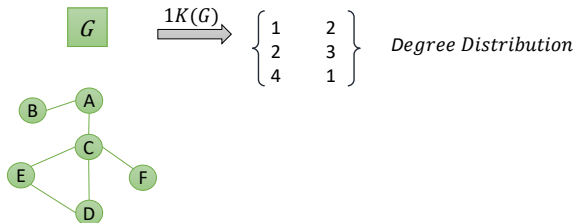


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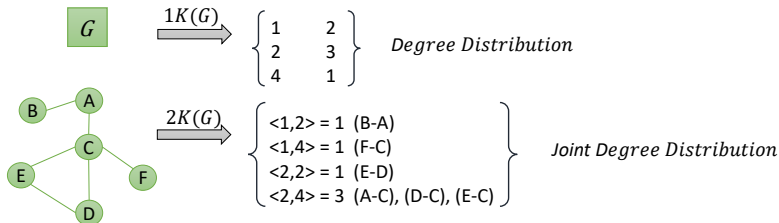


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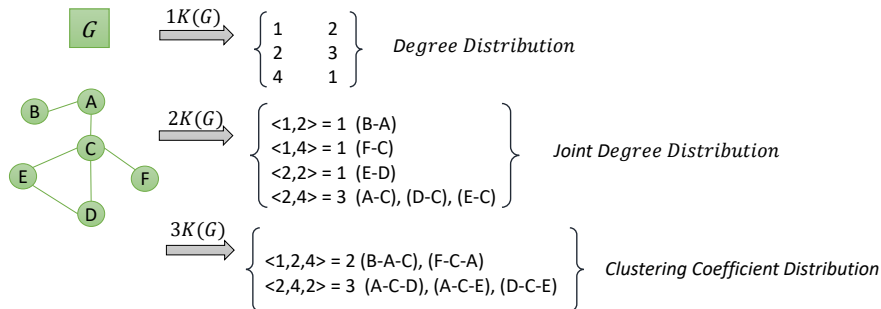
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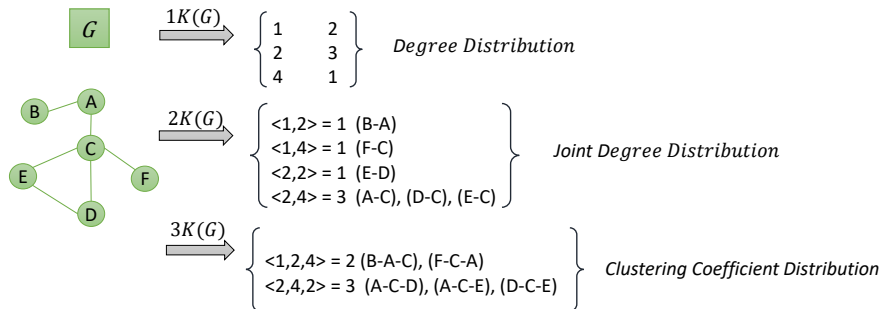
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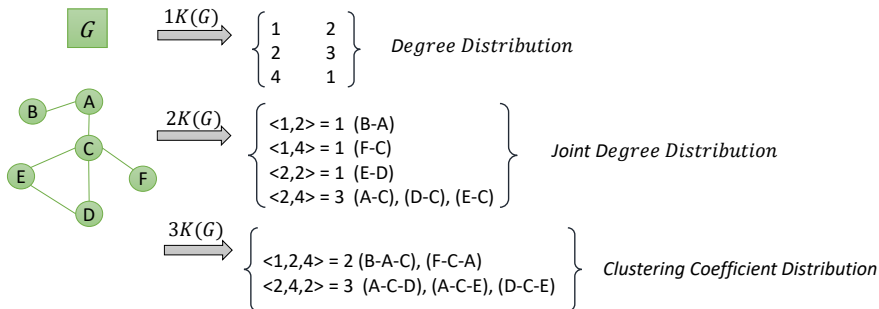


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- When $d = |V|$, a dK-distribution specifies the **entire graph**.
- $\gamma^{dK}(G)$ queries the dK -distribution of G .

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- Thus, **PDP** should be formalized in terms of all **affected nodes** to guarantee **ϵ -indistinguishability**.
- Given a privacy specification $\Phi = \{\epsilon_1, \dots, \epsilon_n\}$, denote Φ^v the privacy preference ϵ of a node v

- **Edge Φ -PDP:** For $G \stackrel{e}{\sim} G'$, adding (or deleting) an edge affects exactly **two** nodes u and v .

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- **Node Φ -PDP:** For $G \stackrel{n}{\sim} G'$, adding (or deleting) a node v^+ affects $|E^+|$ nodes incident to v^+ and v^+ **itself**.

$$\Pr[\mathcal{K}(G) \in \mathcal{O}] \leq e^{\min\{\Phi^v | (v^+, v) \in E^+\}} \times \Pr[\mathcal{K}(G') \in \mathcal{O}] \quad \text{and}$$

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(DEGREE QUERY)

A *degree query* $\gamma_q : \gamma^{dK}(G) \rightarrow \mathbb{N}$ maps a degree tuple $d_t \in \gamma^{dK}(G)$ to a frequency value in \mathbb{N} s.t. $(d_t, \gamma_q(G)) \in \gamma^{dK}(G)$.

SENSITIVITY ANALYSIS

We analyze the **sensitivity** $(\Delta)^2$ of a single dK -distribution entry, i.e., **degree query** γ_q rather than the entire **dK -distribution** γ^{dK} .

²The maximum change in γ_q .

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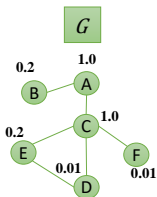
We observe that the **sensitivity** of γ_q is **half** as compared to γ^{dK} .

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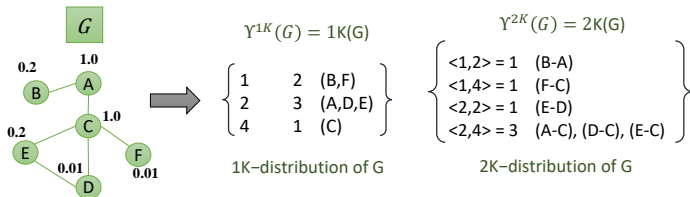
PROPOSED PERSONALIZED APPROACHES

Local Least Based Personalized Perturbation: LL-dK perturbs entries with the strongest local ε .

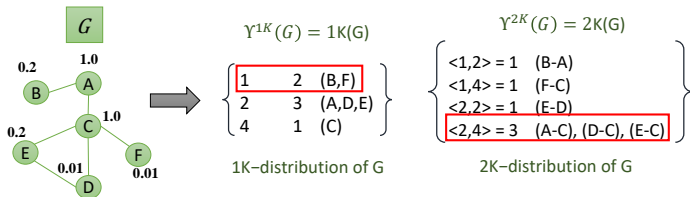
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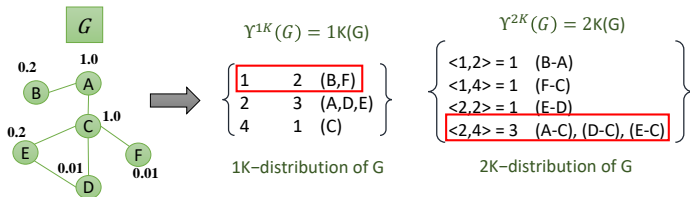
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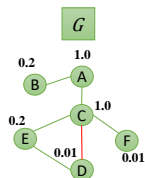
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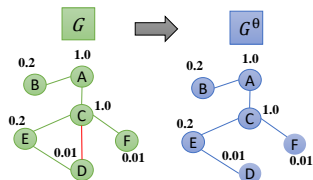
The frequency value 2 in $1K(G)$, and the frequency value 3 in $2K(G)$ are perturbed with $\varepsilon = \min(\phi^B, \phi^F)$, and $\varepsilon = \min(\phi^A, \phi^C, \phi^D, \phi^E)$, respectively.

Threshold Projection Based Personalized Perturbation: TP-dK transforms a graph into a θ -bounded graph then removes all nodes with $\varepsilon < \tau$.

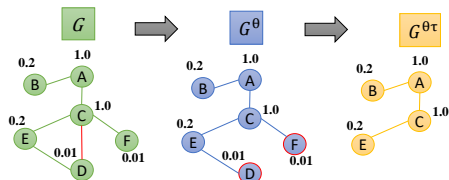
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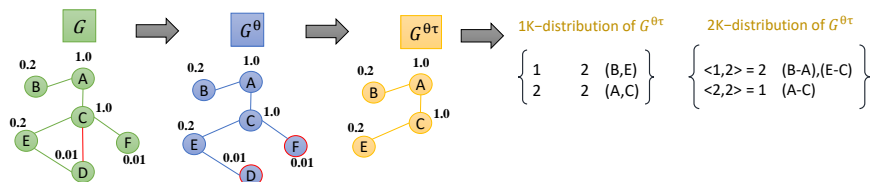
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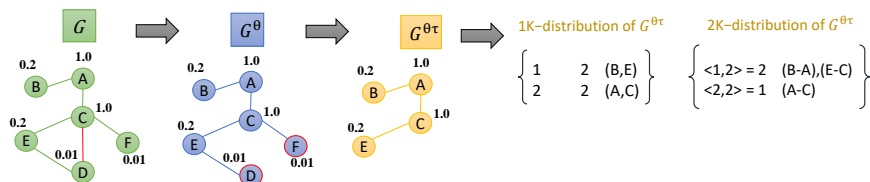
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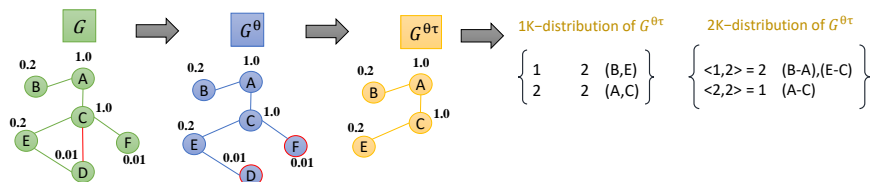


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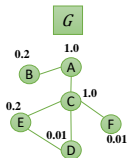


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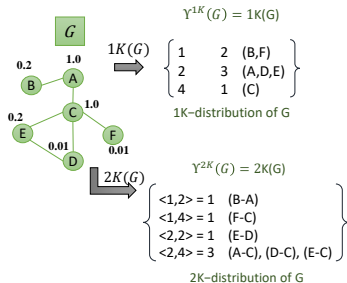
With threshold τ all nodes with high privacy are removed.

Sampling Based Personalized Perturbation: **ST-dK** first splits entries, and then samples them with **non-uniform** probabilities.

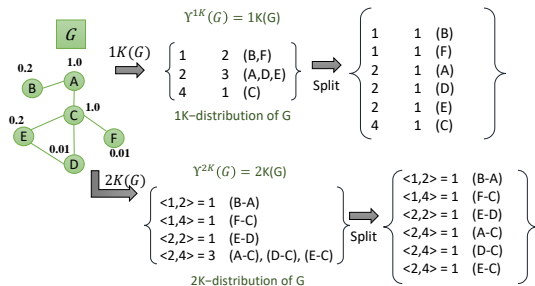
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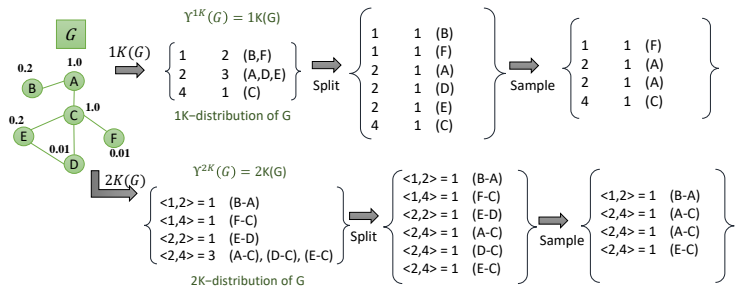
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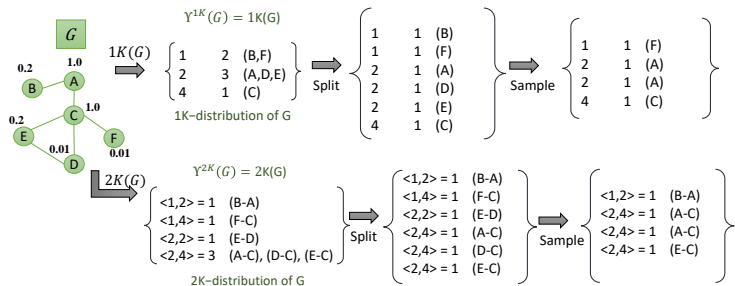
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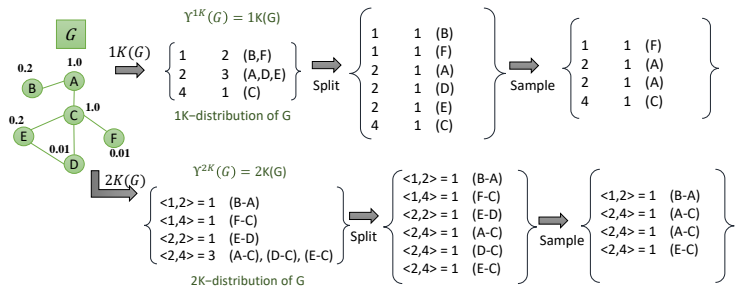


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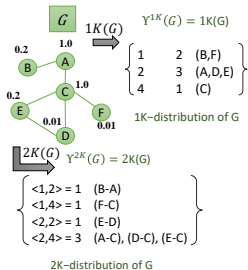


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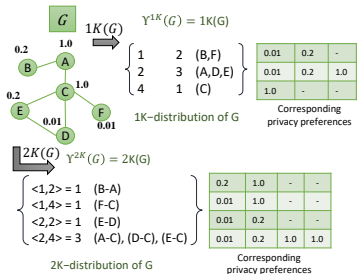
Sampled dK-distribution is **perturbed** with τ .

Aggregation Based Personalized Perturbation: AG-dK computes corresponding ε values to performs **aggregation** over dK-distribution.

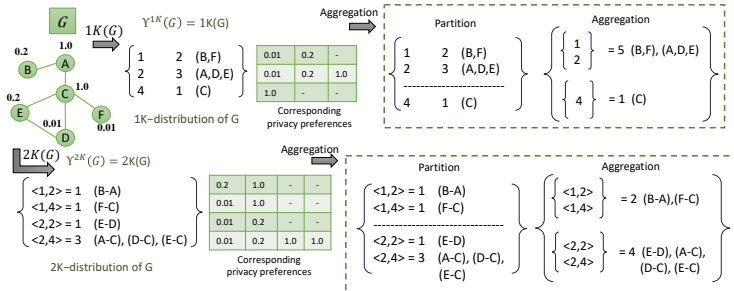
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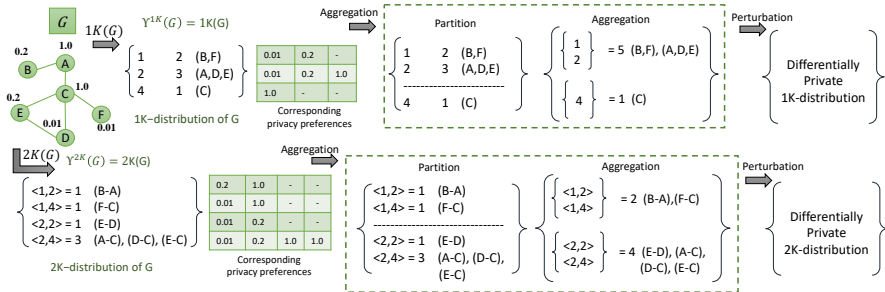
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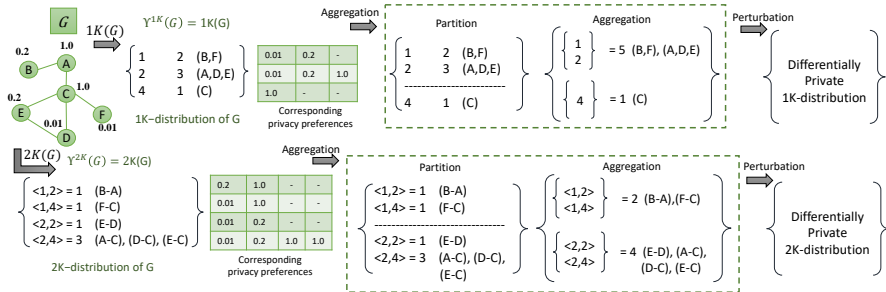
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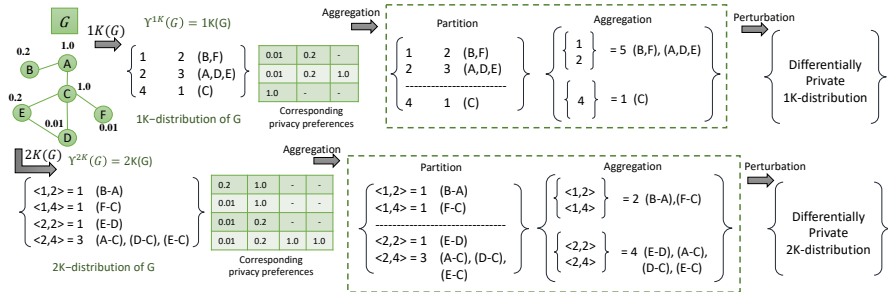


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γ_q is approximated to $\gamma_q \circ \mathcal{M}$.

EXPERIMENTS AND RESULTS

- Four network datasets:

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- (1) *Facebook* contains 4,039 nodes and 88,234 edges.
- (2) *Wiki-Vote* contains 7,115 nodes and 103,689 edges.
- (3) *Ca-HepPh* contains 12,008 nodes and 118,521 edges.
- (4) *Email-Enron* contains 36,692 nodes and 183,831 edges.

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■ Two utility metrics [1]:

- ▶ *L1 distance* measures the network structural error the original dK -distribution D and its private version D_Φ by calculating

$$\|D - D_\Phi\|_1 = \sum_{i=1}^{\text{deg}(G)} |D_i - D_{\Phi_i}|.$$

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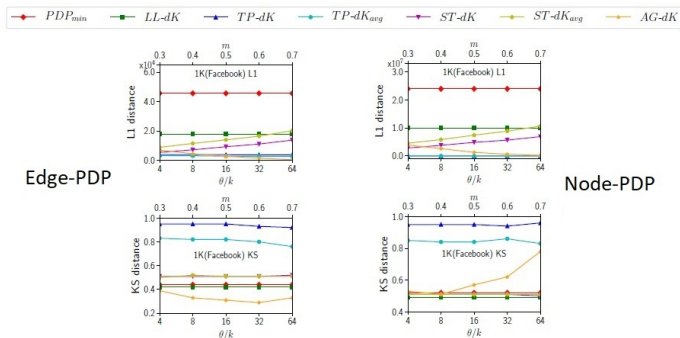
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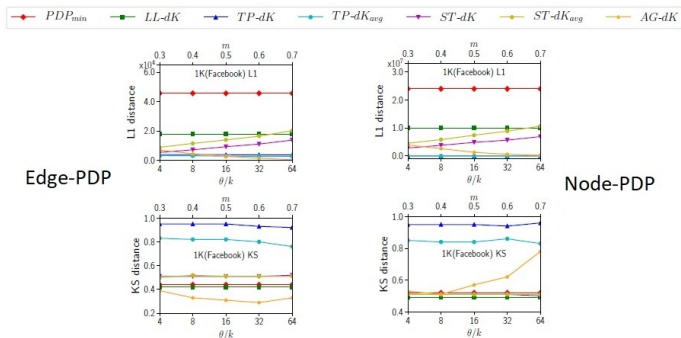
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$$\|D - D_\phi\|_1 = \sum_{i=1}^{deg(G)} |D_i - D_{\phi_i}|.$$
- ▶ *KS distance* measures the closeness between the cumulative distribution functions of D and D_ϕ by calculating $KS(D, D_\phi) = \max_i |CDF_{D_i} - CDF_{D_{\phi_i}}|.$

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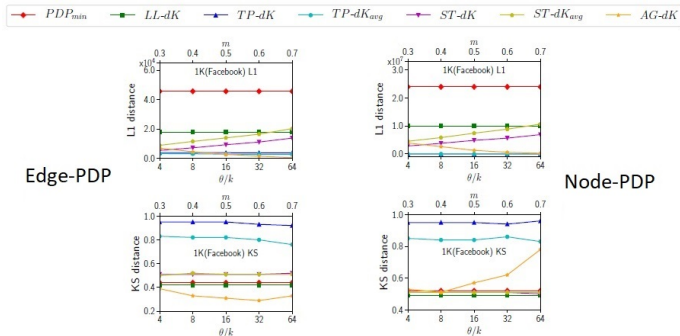


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■ Our methods yield **less** network structural error.

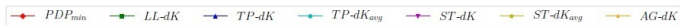
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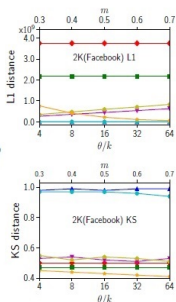
- Our methods yield **less** network structural error.
- AG-dK** outperforms under **edge-PDP** and **LL-dK** outperforms under **node-PDP** by generating more similar **1K-distributions**.

Does the proposed personalized approaches yield yield more **utility** in **2K-distribution** under edge-PDP and node-PDP?

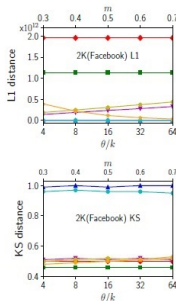
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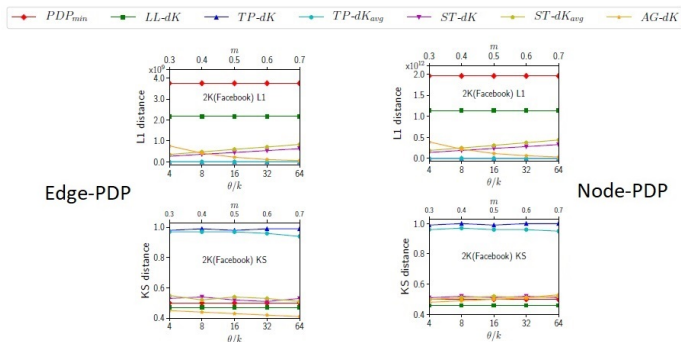
Edge-PDP



Node-PDP

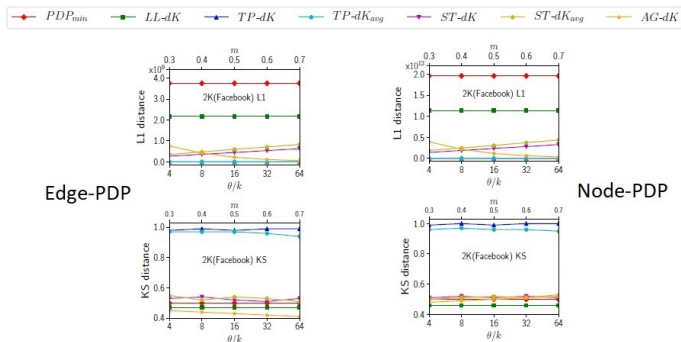


Does the proposed personalized approaches yield more **utility** in **2K-distribution** under edge-PDP and node-PDP?



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Does the proposed personalized approaches yield more **utility** in **2K-distribution** under edge-PDP and node-PDP?



- Our methods yield **less** network structural error.
- AG-dK** outperforms under **edge-PDP** and **LL-dK** outperforms under **node-PDP** by generating more similar **2K-distributions**.

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- **Increasing** ϵ and **decreasing** Δ can help to reduce error.
- Reducing sensitivity is more **challenging** under **node-PDP** than for **edge-PDP** as graph data is highly sensitive under node-DP.

CONCLUSION AND FUTURE WORK

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- **Future work:** To this work will consider **local differential privacy** to release network statistics under **personalization**.

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THANKS FOR YOUR ATTENTION!

ANY QUESTIONS

